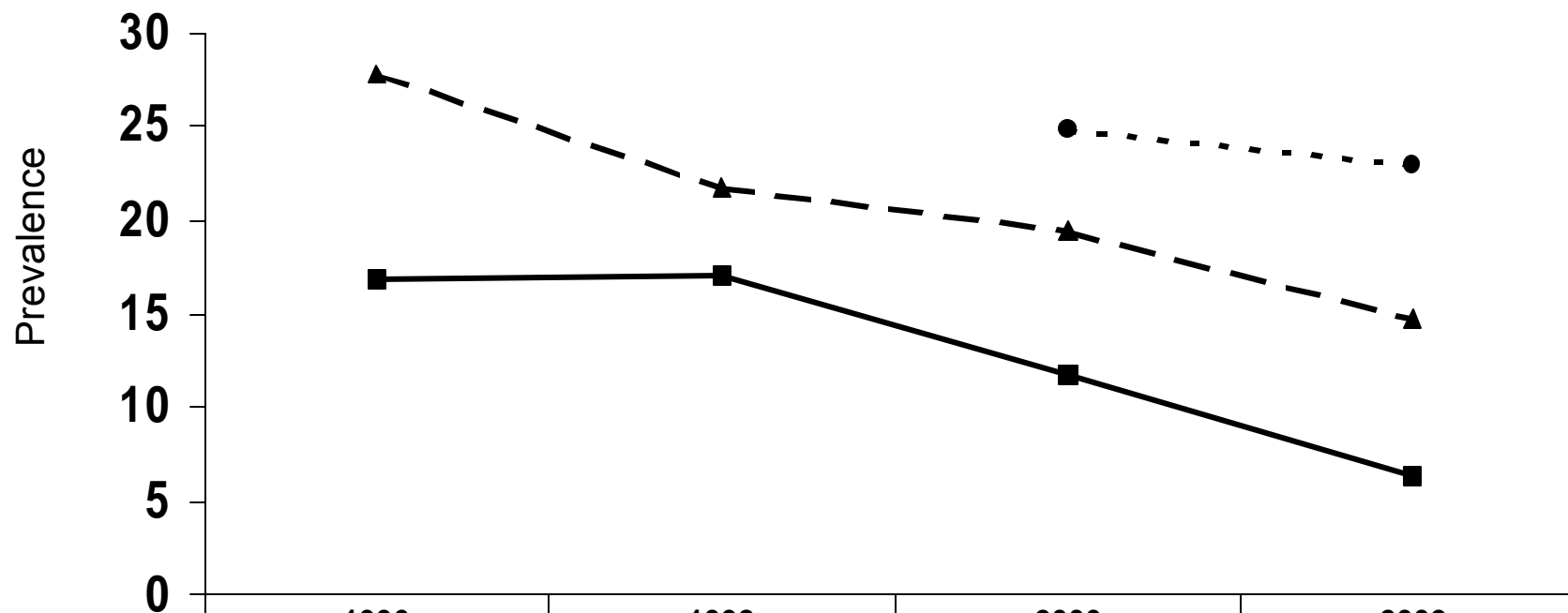




## 30-day smoking prevalence among 8th, 10th, and 12th graders in California, 1996-2002



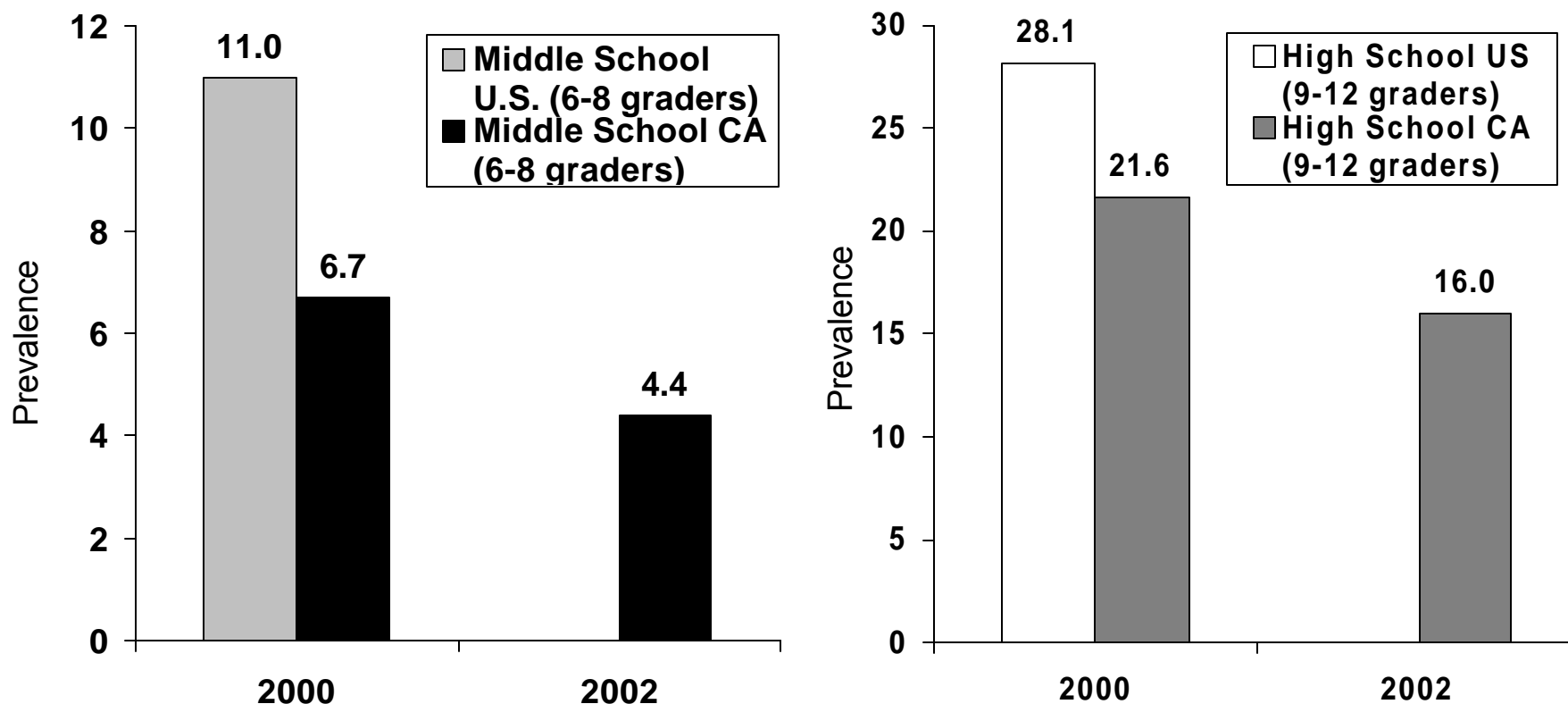
	1996	1998	2000	2002
—■— 8th Grade	16.9	17.1	11.7	6.4
—▲— 10th Grade	27.8	21.8	19.5	14.8
-●- 12th Grade			24.8	22.9

Source: The 1996, 1998, and 2000 data are from the Independent Evaluation of the Tobacco Control Program, which used passive parental consent. The 2002 data is from the California Student Tobacco Survey, which used active parental consent. Twelfth grade data was not collected in 1996 and 1998.

Prepared by: California Department of Health Services, Tobacco Control Section, March 2003.

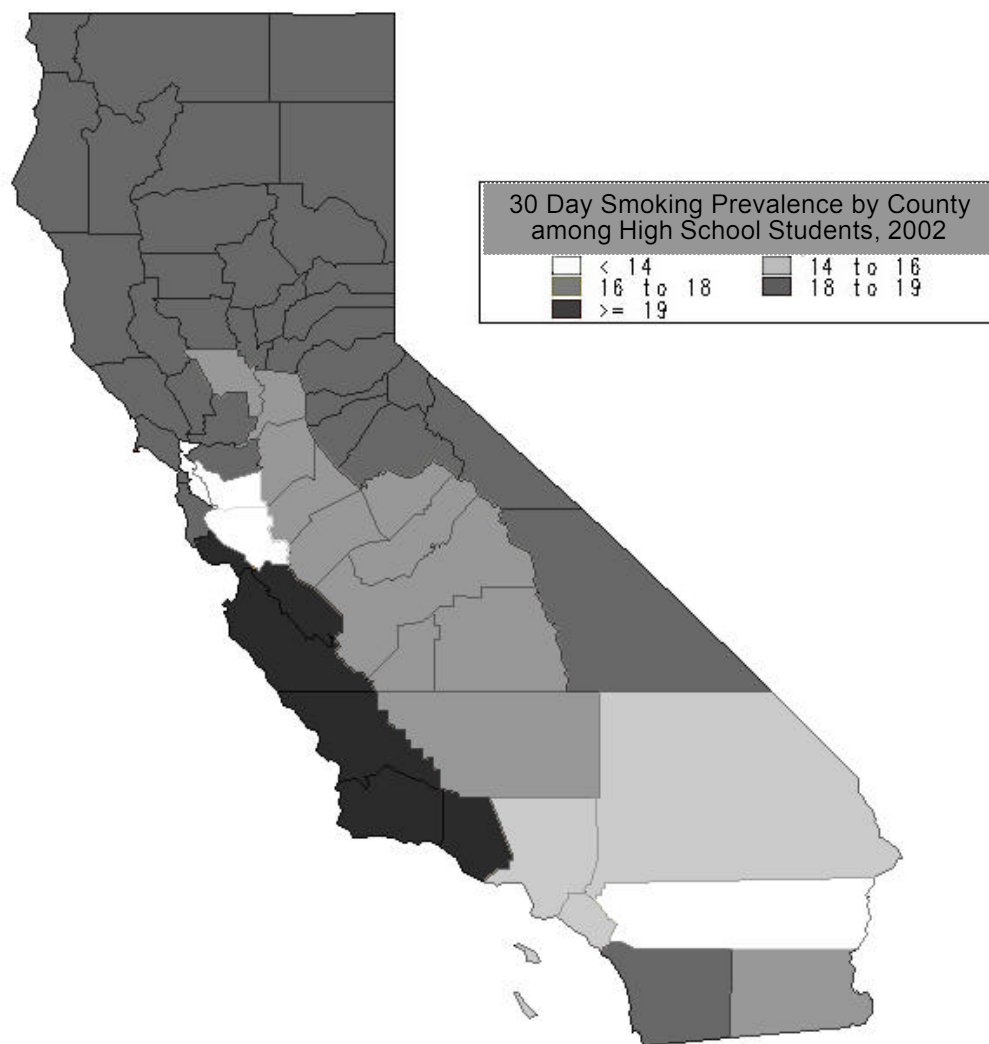


## 30-day smoking prevalence for California and U.S. middle school (6th-8th grade) and high school (9th-12th grade) students, 2000-2002



Source: The 2000 data is from the National Youth Tobacco Survey collected by the American Legacy Foundation, which used passive parental consent. The 2002 data is from the California Student Tobacco Survey, which used active parental consent. Prepared by: California Department of Health Services, Tobacco Control Section, March 2003.

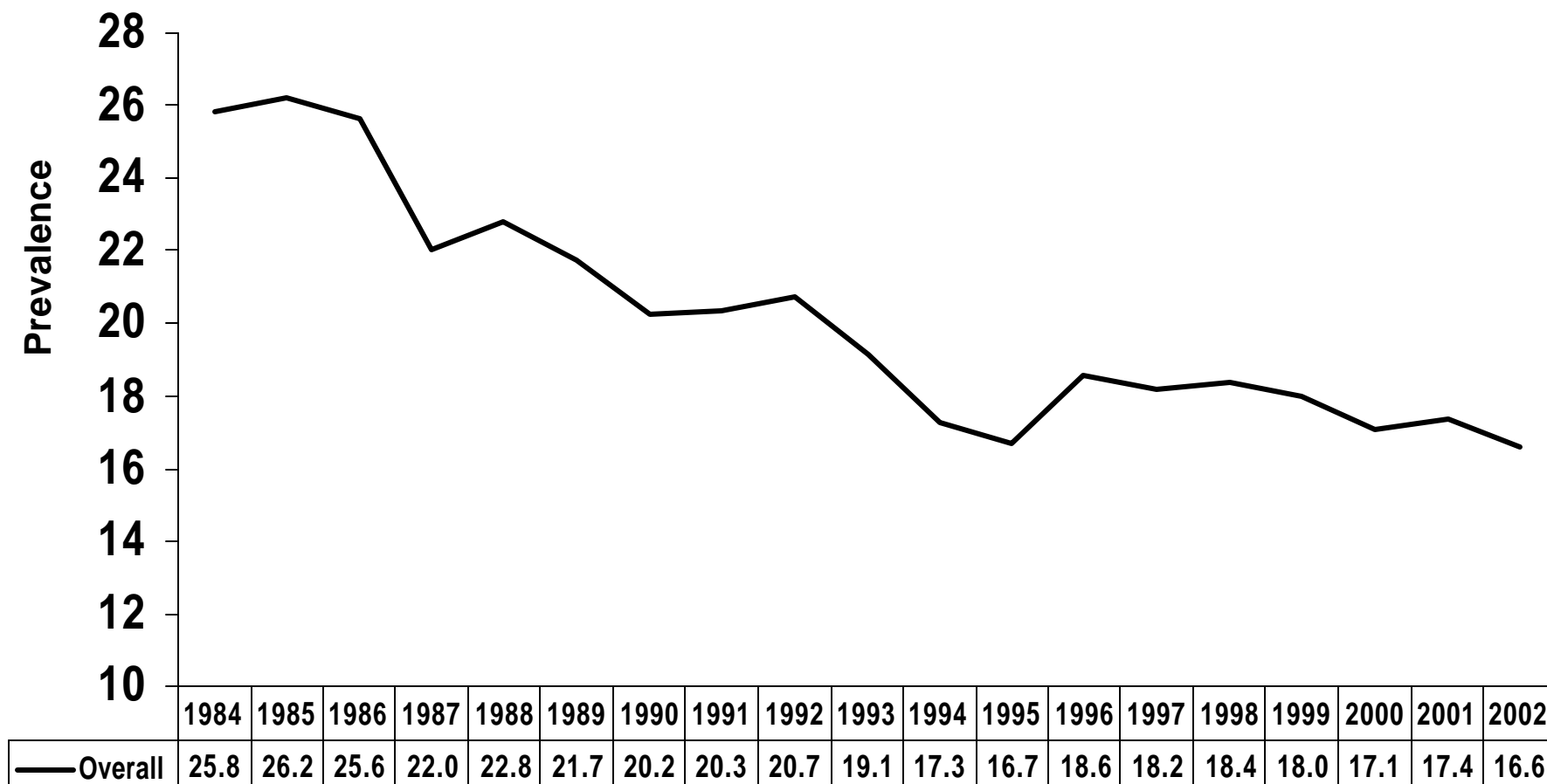
## 30-day smoking prevalence by County among high school students in California, 2002



Source: 2002 data is from the California Student Tobacco Survey, which used active parental consent.  
Prepared by: California Department of Health Services, Tobacco Control Section, March 2003.



## Smoking prevalence among California adults, 1984-2002



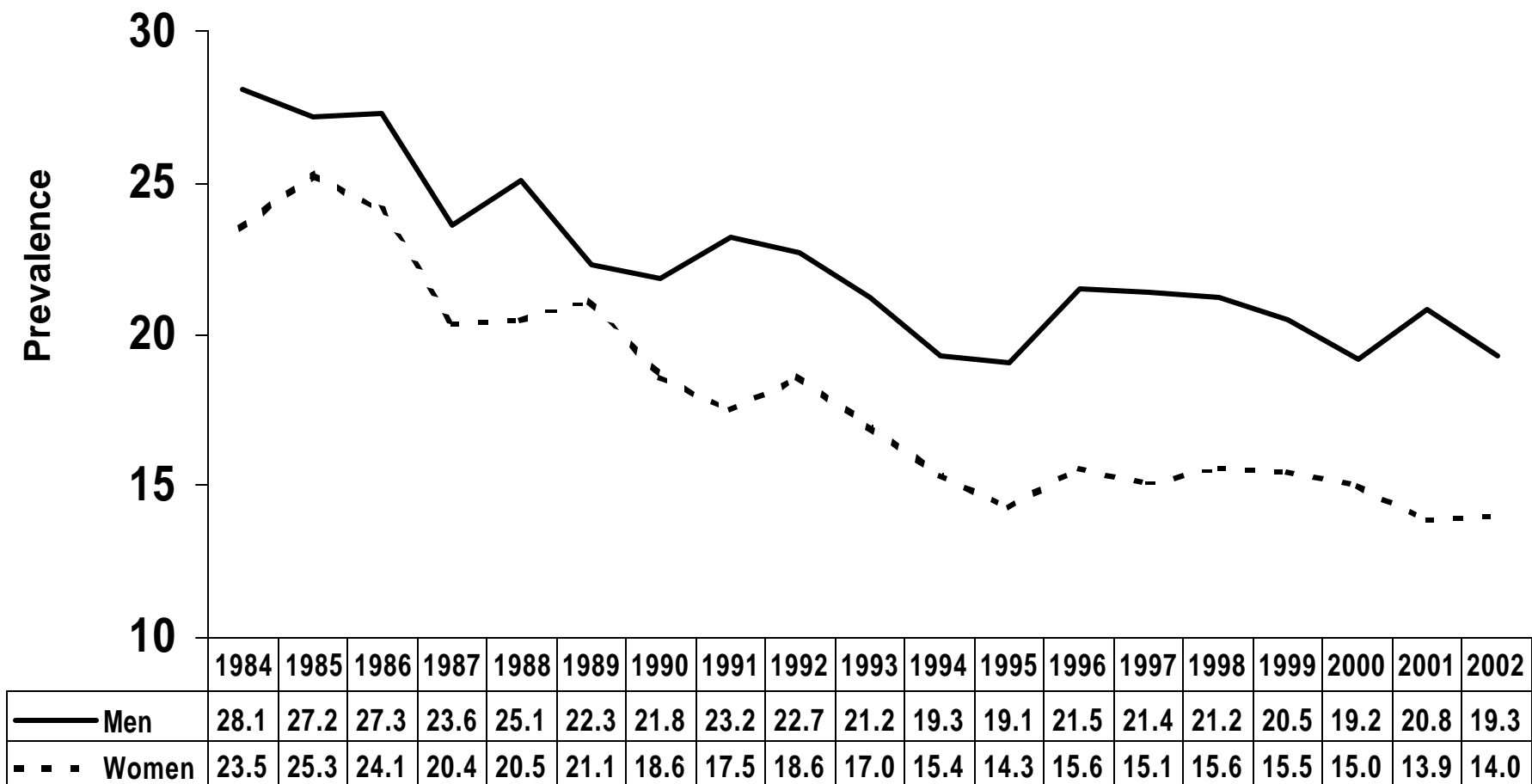
Source: Behavioral Risk Factor Surveillance System (BRFSS) 1984-1992, BRFSS/California Adult Tobacco Survey (CATS) combined 1993-2002.

Note change of smoking definition in 1996 that included more occasional smokers.

Prepared by: California Department of Health Services, Tobacco Control Section, March 2003.



# Smoking prevalence among California men and women, 1984-2002



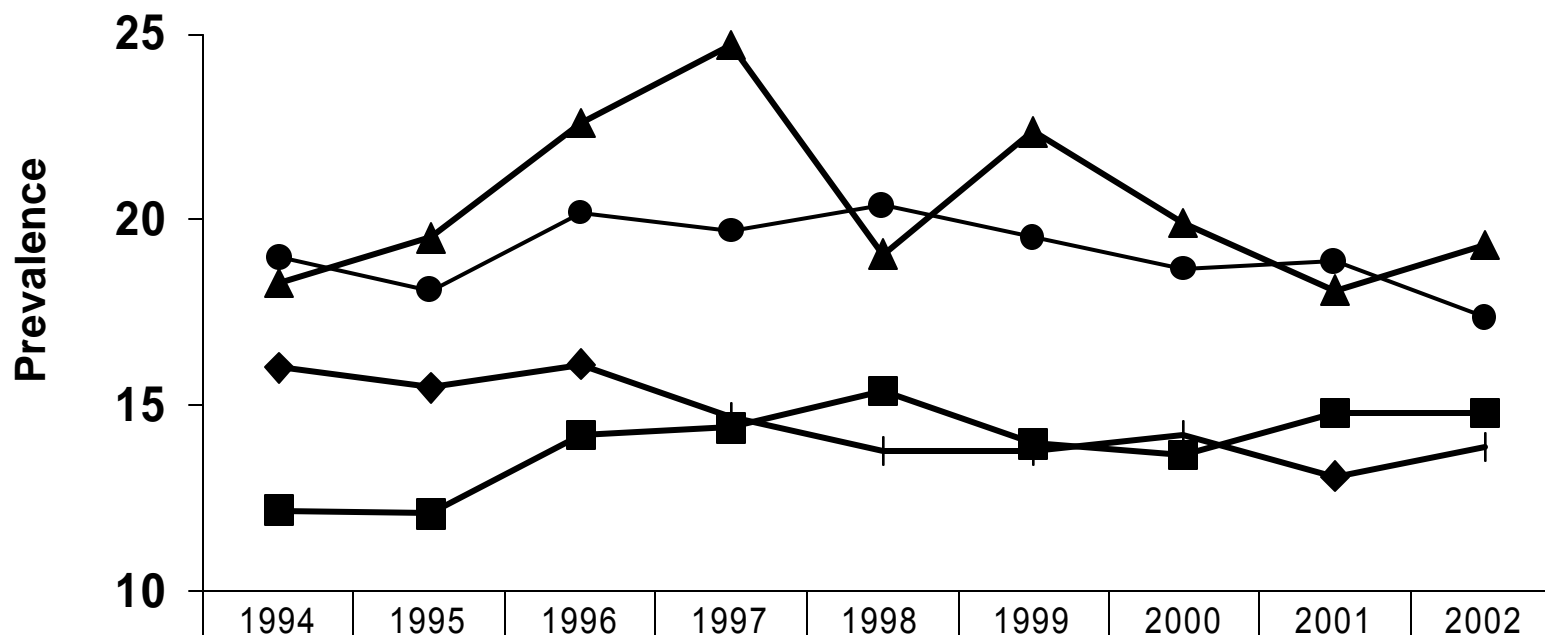
Source: BRFSS 1984-1992, BRFSS/CATS combined 1993-2002.

Note change of smoking definition in 1996 that included more occasional smokers.

Prepared by: California Department of Health Services, Tobacco Control Section, March 2003.



## Age-adjusted smoking prevalence among California adults by race/ethnicity group, 1994-2002



	1994	1995	1996	1997	1998	1999	2000	2001	2002
● White	19.0	18.1	20.2	19.7	20.4	19.5	18.7	18.9	17.4
▲ African-American	18.3	19.5	22.6	24.7	19.1	22.4	19.9	18.1	19.3
■ Hispanic	12.2	12.1	14.2	14.4	15.4	14.0	13.7	14.8	14.8
◆ Asian/Other	16.0	15.5	16.1	14.7	13.8	13.8	14.2	13.1	13.9

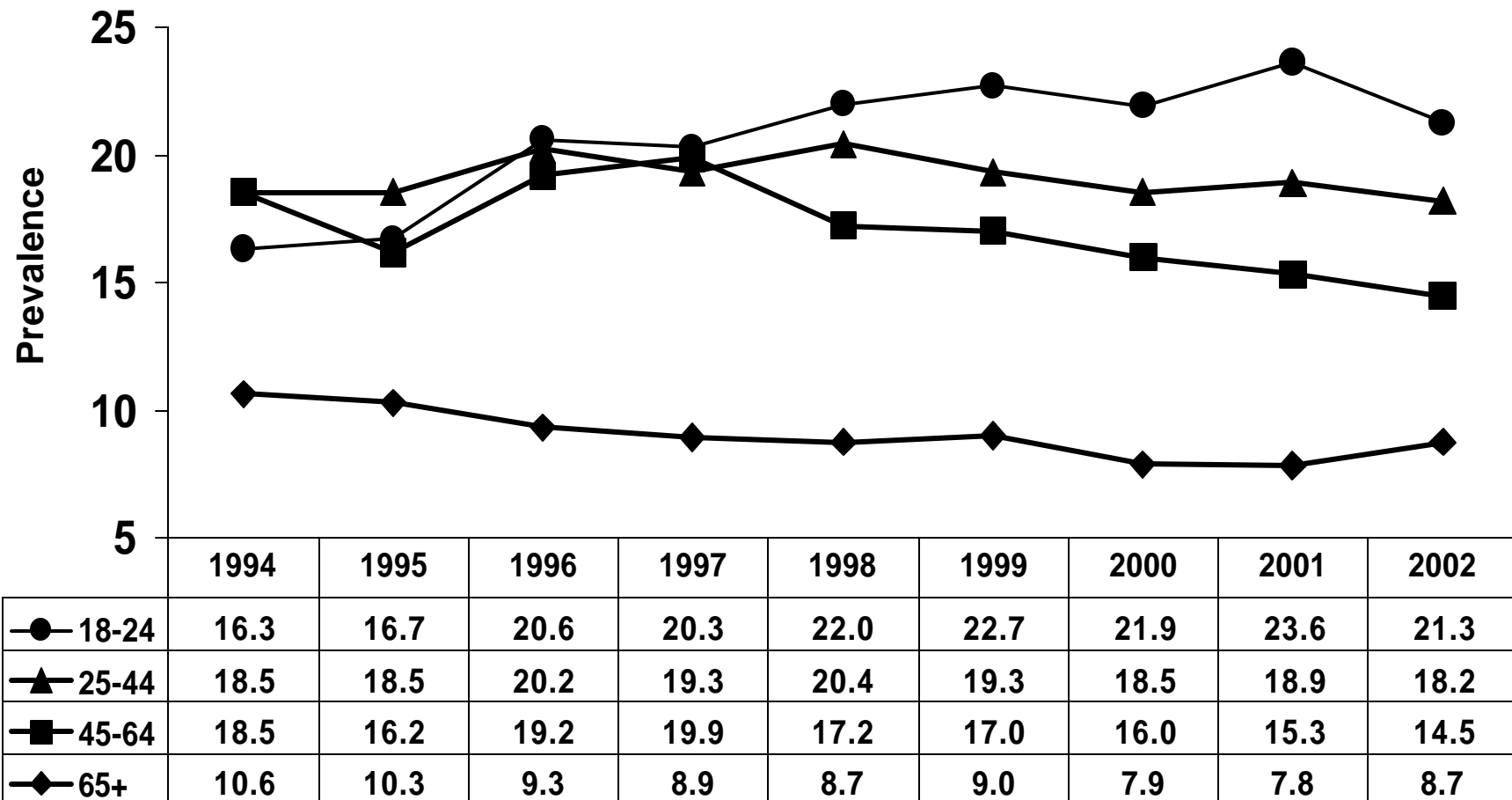
Source: BRFSS/CATS 1994-2002 is weighted to the 1990 California population.

Note definitional change of smoker in 1996 to include more occasional smokers.

Prepared by: California Department of Health Services, Tobacco Control Section, March 2003.



# Smoking prevalence among California adults by age group, 1994-2002



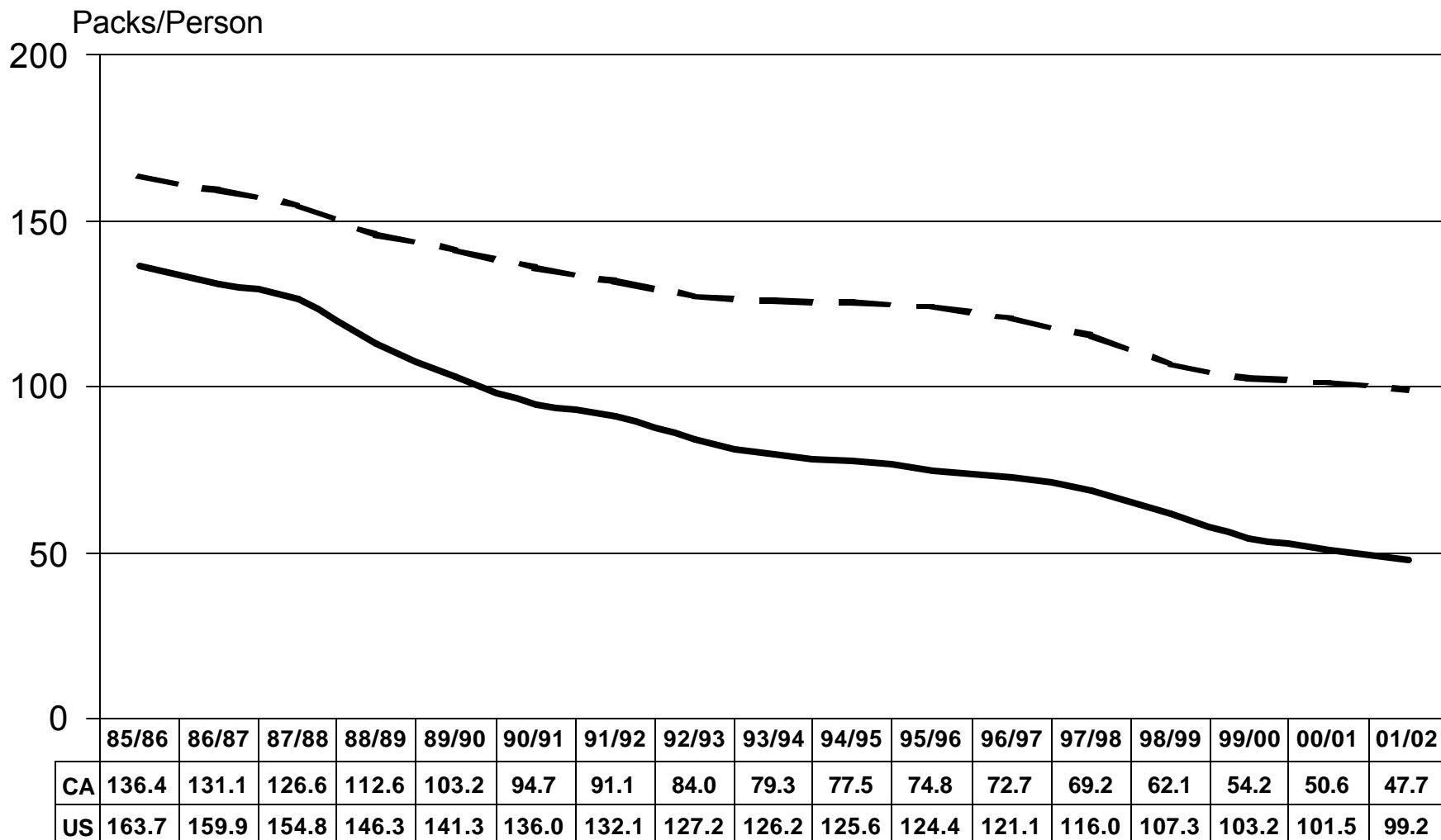
Source: BRFSS/CATS 1994-2002 is weighted to the 1990 California population.

Note definitional change of smoker in 1996 to include more occasional smokers.

Prepared by: California Department of Health Services, Tobacco Control Section, March 2003.



# California and U.S. adult per capita cigarette consumption, packs per fiscal year, 1985/1986-2001/2002



Source: California State Board of Equalization (packs sold) and California Department of Finance (population).

U.S. Department of Agriculture. Note that California data is by fiscal year (July 1-June 30) and U.S. data is by calendar year.

Prepared by: California Department of Health Services, Tobacco Control Section, March 2003.